

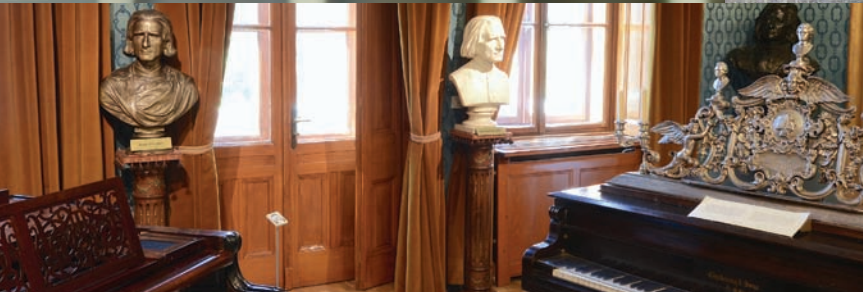


Örökség

Kultúrpolitikai

Intézet

Heritage
Cultural Political
Institution



Partnerships:



Proprietors

Ifjúsági Médiakultúráért Alapítvány
Magyar Írószövetség
Szépirodalmi Figyelő Alapítvány

Dear Reader!

The Heritage Cultural Political Institution founded in 2012 has a definite profile of expertise: its main agency includes research and analysis, organizing conferences, handling projects and publishing in the fields of culture and cultural politics.

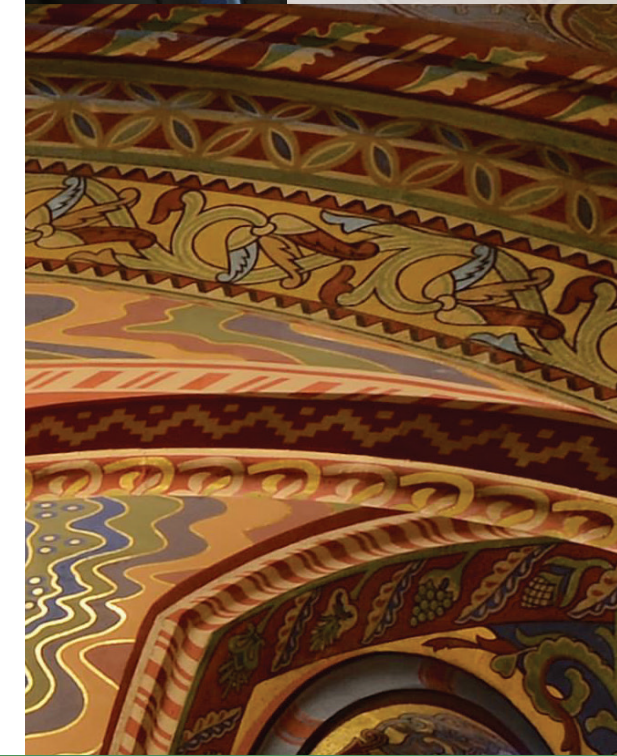
We own several original cultural projects and book series, and we've been organizing events open to the general public for years now. Our Institution initiated Hungary's largest museum promotion program, the Mozaik Múzeumtúra (Mosaic Museum Tour) and we've also published a relating book series as well. Our events with an emphasis on current affairs of culture and cultural politics have become regular and we've also released the social scientific book series *Nyugat- eurázsiai idő* (Western-Eurasian Time) which studies the history of Central- and Eastern-Europe from an original view.

We dedicate high regard to the societal role of culture and to those social scientific approaches which have cultural aspects or – in a broader sense – have a cultural political significance.

We believe that one of the strengths of the Hungarian culture lies in its diversity, and that our rich cultural heritage can only be preserved for future generations by presenting this diversity. Keeping this in mind, we strive to achieve this in our work.

I hope that You too will one day be among our partners!

Yours Faithfully,
Zsolt Makranczi
Director



Cultural projects



Guided tour during the "History of the Castle of Eger" exhibition at the Mosaic Museum Tour Roadshow's Eger stage.



Zoltán Balog and László L. Simon at the opening event of the Mosaic Museum Tour in 2014.

Prospering cultural life is only possible if artistic-cultural initiatives have an audience which is willing to support its upkeep. One of the principal tasks of cultural politics is to nurture such audience and to assist them.



Publications of the Mosaic Museum Tour.



Zoltán Balog, Minister of Human Capacities at the Mosaic Museum Tour's opening press conference in 2014.

Mozaik Múzeumtúra (Mosaic Museum Tour)

In 2014 the Mosaic Museum Tour managed to steer the attention of the primary and secondary school populace towards the museums and exhibition spaces of Hungary. With the support of the National Cultural Fund and the professional contribution of the Ministry of Human Capacities our campaign – created and carried out by our Institution – was a success. We managed to reach out to the youth and through them to many families, whom

we encouraged to go and rediscover our local and regional values.

As part of the Mosaic Museum Tour – which is the biggest Hungarian museum promotion event in both size and intensity – our Institution published a book about the involved destinations of the tour called "300 múzeum és kiállítóhely Magyarországon" (300 Museums and Exhibition Spaces in Hungary). With consideration of the

volume's editorial aspect, we've released a sticker-collecting game structured by the regions of the European Union. The game's participants can also use a mobile phone optimized application to learn about the collections in their nearer or farther surroundings.

The Mosaic Museum Tour continued in 2016 with almost 400 participating institutions, simplified rules and a renewed face.

Our Institution remained an important part of the campaign – which includ-

ed road shows in the countryside, games and the inclusion of various arts and crafts – due to the Ethnographic Museum giving us the task of operating the Mosaic Museum Tour's program-office which assured effective communication between the players and the participating institutions.

In the fall of 2016 the Mosaic Museum Tour Roadshow visited six major cities in the countryside: Kecskemét, Székesfehérvár, Miskolc, Pécs, Győr and Debrecen.



The winners of the Mosaic Museum Tour's class trip on the day of the Night of the Museums.



Hunting around the world: museum educational program at the Sopron stage of the Mosaic Museum Tour Roadshow in the Forestry Museum.



The "38 days of the siege" strategic game at the Eger stage of the Mosaic Museum Tour Roadshow in the István Dobó Castlemuseum.

The main objective of the school educational event series' debuting in 2017 was to make it possible for the future generations of museum-goers – the children – to be able to familiarize with the museums in their own environment, in the school. It was important to have them see how many interesting and exciting exhibitions and programs await them throughout the many exhibition spaces of Hungary. 8 schools, 95 classes and nearly 3000 students from the senior classes participated in the Mosaic Museum Tour's special museum days. The country's most popular history teacher, József Balatoni "Jocó bácsi" was the host of these events.

It was proven at the museum educational programs of the Hungarian Natural History Museum, the Leskowsky Instrument Collection Foundation, the Stamp Museum, the Military Memorial

Park in Pákozd, the Petőfi Literary Museum, and the Hungarian Geographical Museum that visiting museums is a special experience and that we can learn a lot through playing.

The Roadshow went to six other major cities between March and May 2017 and in cooperation with local museums organized a day-long cultural event. The Mosaic Museum Tour Roadshow went to Eger, Sopron, Szombathely, Szolnok, Szeged and Veszprém. During the mornings of the museum days school groups participated in a total of 44 museum educational programs throughout 13 exhibition spaces. During the afternoons special guided tours and varied arts and crafts programs were held. After days spent with compelling presentations and performances, concerts or with wine tasting and making kalach we can't say that museum-going is a dull program.



Szűcsinger's picnic concert at the Veszprém stage of the Mosaic Museum Tour Roadshow in the courtyard of the Dezső Laczkó Museum.

For the anniversary of 1956 the Mosaic Museum Tour organized a special tour: applying school groups participated in interactive guided tours connected to the revolution. The groups also had the opportunity to watch the monodrama of the PanoDrama theatre troupe called "Pali – Maléter Pálné életmonológja" (Pali – Mrs. Maléter's Lifemonologue). The main character of the monodrama was Zsófia Szamosi, who played the part of the teacher in the Oscar-awarded short film, "Mindenki" (Sing).

In 2017 people could also participate in the Mosaic Museum Tour's

programs in Budapest during the "Legyzen élmény a tanulás!" (Make education thrilling!) education expo, or at the 22nd Museum Fair in the gardens of the Hungarian National Museum. On the last weekend of May at the PlayKID –Minimax's children's day event we made sure that even the smallest of children could participate in the museum educational programs and during the Night of the Museums – one of the most important events of exhibition spaces – the Mosaic Museum Tour joined the program of the Ethnographic Museum.



The students' group of the Farkasréti Primary School at the entrance of the "In memoriam 25th of October 1956." memorial and exhibit during the Museum Tour of 56.



József Balatoni "Jocó bácsi" was the host of the school events series in the Loránd Eötvös Primary School at Százhalombatta.



The interactive exhibition of the Leskowsky Instrument Collection at the school events series of the Mosaic Museum Tour in the Lisznyai Street Primary School.

Dr. Sándor Fazekas, Minister of Agriculture presents the publication "150 kiállítóhely és kulturális látnivaló Magyarországon tavainál" at Tiszafüred.



Publications

Mosaic Museum Tour books

300 múzeum és kiállítóhely Magyarországon (300 Museums and Exhibition Spaces in Hungary)

This publication – created within the framework of the Mosaic Museum Tour – presents the most important museums and exhibition spaces of Hungary. Its objective is to present an extensive picture about the museum scene of Hungary, demonstrating its diversity, and pointing out both its well-known and hidden val-

ues, and curiosities while prompting the readers to visit and get acquainted with the institutes presented within.

300 Museums and Exhibition Spaces in Hungary

The English version of the former publication can be a useful guide for every foreign visitor and tourist who seeks cultural experiences or just a peaceful and serene relaxation.



150 kiállítóhely és kulturális látnivaló Magyarországon tavainál (150 Exhibition Spaces and Cultural Sights by the Lakes of Hungary)

This publication features exhibition spaces and other cultural sights in the regions surrounding the four greater lakes of Hungary (lake Fertő, lake Balaton, lake Velence, lake Tisza). Its goal is to serve as a useful guide when planning trips to these touristic regions and to ensure the quality use of leisure time regardless of it being a simple relaxation or active recreation.

500 múzeum és kiállítóhely a Kárpát-medencében (500 Museums and Exhibition Spaces in the Pannonian Basin)

The extended continuation of the first volume presents not only 410 locations within Hungary, but also 90 additional locations – all of which have connections to Hungarian culture – beyond the borders. The publication features state, church, government and private-funded institutions as well.

The institution is set to break away from the tendency to depict the culture as a closed-off, passive sub-system, and instead aspires to portray it as an open, dynamic field that is able to affect the international competition scene. At the same time however it does not narrow its meaning down to elite or high culture, but also pays regard to popular culture and public culture.

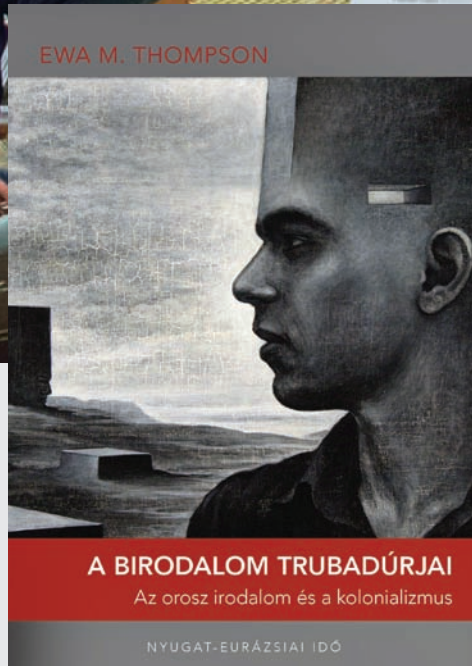


Western-Eurasian Time publications

During the autumn of 2015 we've released the first part of our Western-Eurasian Time books. This publication series' goal is to collect and compile such authors' works who aspire to give a unique voice to this region, and who through the use of social sciences question its past and present. In our understanding Western-Eurasia falls outside the comfort-zone of Europe. It is clogged between Moscow – a power-centre without spiritual prestige – that keeps it under pressure, and the western civilization – the self-appointed mentor of civilizations – that acts as a "substitute hegemon". Within the frames of time-zones Central-Europe and the post-soviet, non-Russian New Eastern-Europe are connected.

Ewa M. Thompson: Imperial Knowledge. Russian Literature and Colonialism)

Thompson re-contextualizes the Russian literature of the 19th and 20th centuries with the post-colonialist approach. She presents such famed works from a new and original angle, as War and Peace, which can be seen as the founding myth of the Russian Empire. The author proves that within this field of literature the connection between power and the text is much deeper and more refined than it first meets the eye, and that post-colonial criticism can be written from a non-Marxist approach.



The Hungarian premier of Anne Applebaum: Between East and West. Across the Borderlands of Europe in the Írók Boltja (Writers' Store) with the participation of Péter Muszatics, Viktória Vas and Lajos Pálfalvi.



Mykola Riabchuk: Two Ukraines

Russia considers Ukraine a region of influence while the West views it as a buffer zone. What both the West and the East has forgotten, is to ask for Ukraine's opinion. How did Ukraine manage to fill its independent region with national content after the fall of the Empire and how does it build up the courage to defend this national pride against a reviving one. The pieces of this puzzle come together within the essays of the publication.

Anne Applebaum: Between East and West. Across the Borderlands of Europe

When Applebaum was gathering experience, the old communist structures had already fallen apart, but the new democratic or dictatorial systems had yet to be formed in the borderlands between the Black Sea and the Baltic Sea. We can experience what was left of the countries' cultures after the end of the communist period and how a new-old civilization was born between the East and the West from the author's point of view.





The Hungarian premier of Agnieszka Kolakowska: War of Cultures and Other Strives in the Lengyel Intézet (Polish Institution in Budapest) with the participation of Ferenc Hörcher, Lajos Pálfalvi, and György Pápay.

The guest of the Western-Eurasian Saloon's 'Two Ukraines night' was Mykola Riabchuk.



The closing panel of the "Preservation of the Intellectual Legacy of Transborder Hungarians" conference with the participation of dr. Lajos Kemecsi, Sándor Galambos and Csilla E. Csorba.

Scientific conferences

Agnieszka Kolakowska: War of Cultures and Other Strives

Kolakowska's keen-eyed discourses deal with currently trendy orthodoxies and their consequences. The industry of global warming, the radical Islam and terrorism, the Palestine-friendly left-wing's antisemitism and the "gender" ideology; actual questions dissected from an intellectual author's point of view, enriched with irony and self-irony.

Western-Eurasian Saloon

The institution's event-series called Western-Eurasian Saloon holds discourses about social scientific topics related to the edges of the Russian and European territories. Our invited experts – who come from the concerned areas – give an insight on the current position of these post-communist regions in light of their dependence on Russia within public events.

In preparation:

Ihar Babkou The Kingdom of Belarus: Interpretation of Ru[i]ns.



Dr. Attila Barna's presentation at the "The Fate of State Immovables After the Regime Change" conference.

We organized the "Preservation of the Intellectual Legacy of Transborder Hungarians" conference together with the Balassi Institute. The conference's primary goal was to study the challenges and tasks of intellectual legacy protection in light of globalization and increased mobility. In the first section of the conference per-

formers introduced the governmental initiatives, and during the second half the importance of retaining identity was at the centre of the discourses. The event's closing panel was about the roles and possibilities of domestic public-collections in the protection of intellectual legacy of transborder Hungarians.

The Institution keeps the importance of social publicity in mind and pays attention to the changes that affect culture mediation and reception which come with the spreading of new mediums.



Kinga Mártonné Máthé, Dr. István Görög, László L. Simon and Eszter Somossy were the participants of the *Heritage on the Lake's Bank* panel discussion about the cultural importance of Lake Velence.



Ildikó Szommer, dr. Tamás Szávai, dr. Lajos Kemecsi and Norbert Vass were the participants of the *Peculiar Missionary* panel discussion about the saintliness of Saint Martin of Tours.

During the summer of 2013 we organized a conference, titled "The Fate of State Immovables After the Regime Change". The basic idea of the event originated from the realization that during the regime change in 1989-1990 the Hungarian society and state had little knowledge about the wealth – particularly about the state immovables – of the state party and its satellite organizations. The aim of the conference was to help lay the groundwork of legal regulations for the protection of national state immovables.

An edited version of the conference's presentations amended with a research-paper on the fate of state immovables after the regime change was published.

Heritage Workshop

For our Heritage Workshop event-series we organize panel-discussions related to culture, and topicalities that deal with an area of culture that contains economic or innovative opportunities. The participants of these panels are experts and professionals of the

discussed fields, but it is also open to the public as the conversations have an informative aspect. Every issue, viewpoint or proposition that arises during these panels may become the starting point of a future research or analysis for our institution.

The panel discussions are thematically diverse. Our opening event dealt with the domestic market of the e-books, about the issues regarding relevant laws, and about the challenges publishers have to face. We studied the relation between culture and tourism on several occasions, the situation of domestic popular music in relation to the state, or the importance of commemorative years and anniversaries. Besides these we've also dedicated nights to arts collecting, and its impact on the economic and artistic scene; to the actual trends of museum marketing; and to present the event called Days of Cultural Heritage. Our discussions in 2017 were focused on anniversaries and commemorative years; about their roles, importance and about their societal usefulness.

The panel discussions so far have confirmed that these events are not only



Eszter Rodics, Andrea Csépanyi, Gabriella Ghyczy, and Márta Hajdi were the participants of the *Centuries Between the Bricks* panel discussion connected to the Days of Cultural Heritage.



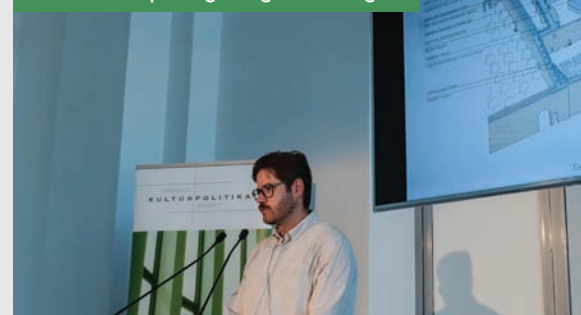
Ildikó Csikai, Dr. András Krémer PhD, Péter Lévai, Ádám Medveczky, and Éva Rozgonyi were the participants of the *Life-Work of Kodály* panel discussion about the work and legacy of Zoltán Kodály.

informative, but are also important forums for experts of the subject fields. The events series – followed by the press – has proven that there might be a demand for – a possibly long-term – continuation of these discussions of culture related questions.

Cultural Symposium

In the fall of 2015 our Institution began its Cultural Symposium series, which focused on the cultural political topics often present in political and public discussions. Our goal is to hold high quality debate-evenings by inviting experts of differing fields and of

The monumental renovation of Buda Castle's southern adjoining wing's closed gardens.



Participants of the symposium were László L. Simon, Péter Rostás, Ádám Potzner (present in the picture), Ferenc Potzner.



The Cultural Effects of Modern-Day Migration.

Participants of the symposium were Prof. dr. László Marác, László L. Simon, dr. Miklós Maróth, and Gellért Rajcsányi.



Buda Castle and the Museum Square — Large Cultural Investments in the Nation's Capital.

Participants of the symposium were dr. István Schneller, dr. László Boán, László L. Simon, dr. János Krähling, and András Zsuppán.



Should There Be a Minaret in Szigetvár? — Possibilities of Hungarian-Turkish Remembrance.

Participants of the symposium were Zoltán Egresi, dr. János Hóvári, dr. Balázs Sudár, and András Zsuppán.

differing views. Symposiums help cultural political topics – beyond the slim audience of the field – reach a wider public, who can therefore form opinion in given topics through learning of the ideas and assessments of others.

When choosing topics we intend to place societal and cultural questions in the front, may it be about migration or about heritage protection and development.

Széchenyi and the Developments in Nagycenk.



Participants of the symposium were dr. János Estók, Zoltán Fónagy, László L. Simon, and András Zsuppán.



Research and analysis

The Hall of Art in Budapest



The forefront of the Hall of Art

The press-polemics related to the Hall of Art and the Hungarian Academy of Arts at the end of 2012 was doubtless one of the most decisive cultural political disputes of the second Orbán-government. In 2013 we had made a public research which studied the press releases of the Hall of Art's case. The research went beyond the classical content analysis and drafted

the chronology of the case – using other media releases – then analysed its press representation. Finally the results of the research were compared and extended by the institution's own survey.

The complete study and the survey's analysis can be downloaded from the institution's webpage.

Our Institution made a background-study for the Balassi Institute in 2013 called "The importance of Kolozsvár in respect to Hungarian culture" with the intention to help lay the groundwork for a Hungarian Institution in Kolozsvár.

The primary objective of the study was to gather and serve implicit reasons for the establishment of the Hungarian Institution in Kolozsvár by producing proofs of Kolozsvár's cultural and cultural historical importance and by providing examples of the city's cultural diversity. The comprising culture-historical overview and the bibliography demonstrates Kolozsvár's role in the Hungarian Culture.

The study sums the historical knowledge which is necessary to know the city's local features and assigns institutions with which the newly founded establishment can collaborate to ensure a more successful mediation of culture. The review of the main cultural sites can also be of use when choosing the location for the Institution.



The Ethnographic Museum of Transylvania in Kolozsvár



The building of the Szerviátusz Museum

Besides publishing and organizing conferences with cultural subjects and panel discussions our Institutions main activity includes processing domestic and international experiences and mapping out problems. By analysing successful models we create knowledge-bases which can be used in practice both for administrative work and by those involved in cultural life.



The National Theatre

Hungarian Culture in Numbers — Cultural Database of 1990-2015

For the Hungarian Culture in Numbers — Cultural Database of 1990-2015 project — which was supported by the Hungarian Academy of Arts — our Institution worked on the creation of a comprehensive database regarding the sub-

ject of culture since the regime change. This database holds budgetary information, index-numbers and all sorts of other data concerning the field of subject. With the help of the database it'll be easier to access basic numeral information of cultural institutions; the Hungarian state's cultural pursuits; and the financing of culture alongside its results.

For the success of the project our Institution made reconnaissance and assessed the availability and quality of the Hungarian theatres for the years 2006 and 2007, and 2012 and 2013. We created the database and a website for the project where we began to upload the data concerning the theatres in a filterable and researchable format.

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